

Site Usage

1,084 Visits

Previous: 1,124 (-3.56%)

57.29% Bounce Rate

Previous: 57.30% (-0.01%)

2,290 Pageviews

Previous: 2,463 (-7.02%)

00:01:18 Avg. Time on Site

Previous: 00:01:46 (-26.48%)

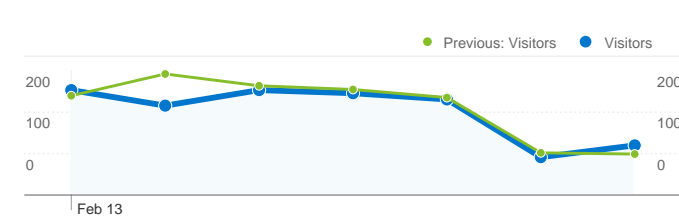
2.11 Pages/Visit

Previous: 2.19 (-3.59%)

48.89% % New Visits

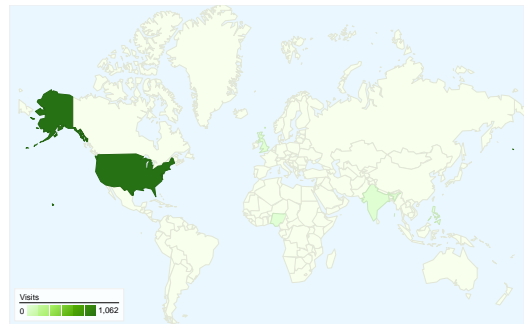
Previous: 50.44% (-3.08%)

Visitors Overview

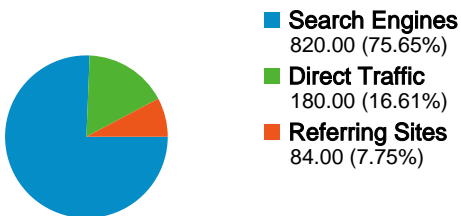


Visitors
828

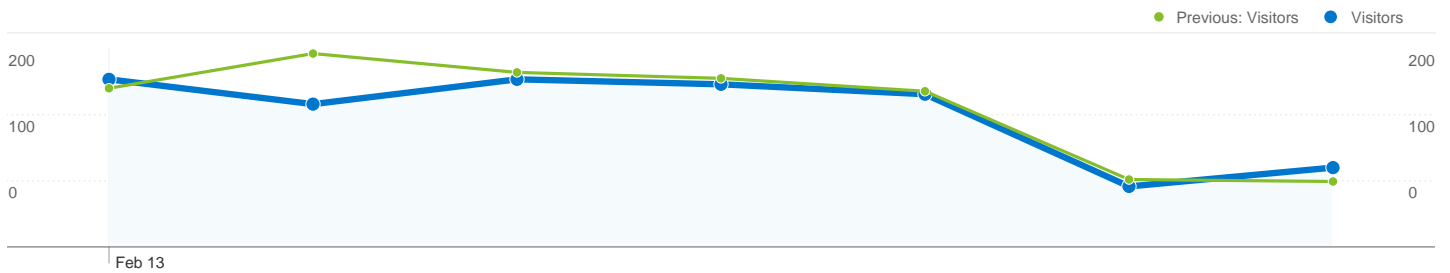
Map Overlay



Traffic Sources Overview



Content Overview		
Pages	Pageviews	% Pageviews
/index.html		
Feb 13, 2012 - Feb 19, 2012	536	23.41%
Feb 6, 2012 - Feb 12, 2012	621	25.21%
% Change	-13.69%	-7.17%
/offices/assessor/index.htm		
Feb 13, 2012 - Feb 19, 2012	335	14.63%
Feb 6, 2012 - Feb 12, 2012	325	13.20%
% Change	3.08%	10.86%
/realestatemain.htm		
Feb 13, 2012 - Feb 19, 2012	235	10.26%
Feb 6, 2012 - Feb 12, 2012	222	9.01%
% Change	5.86%	13.85%
/offices/sheriff/index.htm		
Feb 13, 2012 - Feb 19, 2012	95	4.15%
Feb 6, 2012 - Feb 12, 2012	87	3.53%
% Change	9.20%	17.44%
/publicinfo.htm		
Feb 13, 2012 - Feb 19, 2012	77	3.36%
Feb 6, 2012 - Feb 12, 2012	74	3.00%
% Change	4.05%	11.91%



828 people visited this site

1,084 Visits

Previous: 1,124 (-3.56%)

828 Absolute Unique Visitors

Previous: 858 (-3.50%)

2,290 Pageviews

Previous: 2,463 (-7.02%)

2.11 Average Pageviews

Previous: 2.19 (-3.59%)

00:01:18 Time on Site

Previous: 00:01:46 (-26.48%)

57.29% Bounce Rate

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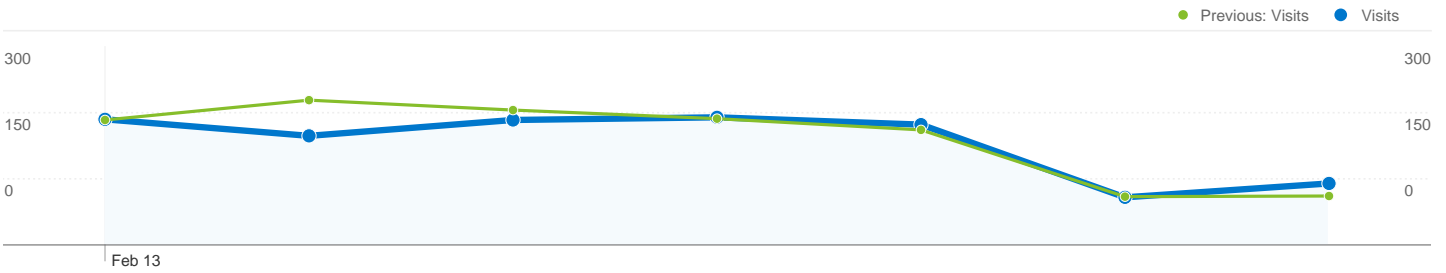
48.89% New Visits

Previous: 50.44% (-3.08%)

Technical Profile

Browser	Visits	% visits
Internet Explorer		
Feb 13, 2012 - Feb 19, 2012	759	70.02%
Feb 6, 2012 - Feb 12, 2012	764	67.97%
% Change	-0.65%	3.01%
Firefox		
Feb 13, 2012 - Feb 19, 2012	124	11.44%
Feb 6, 2012 - Feb 12, 2012	126	11.21%
% Change	-1.59%	2.04%

Safari		
Feb 13, 2012 - Feb 19, 2012	88	8.12%
Feb 6, 2012 - Feb 12, 2012	104	9.25%
% Change	-15.38%	-12.26%
Chrome		
Feb 13, 2012 - Feb 19, 2012	80	7.38%
Feb 6, 2012 - Feb 12, 2012	79	7.03%
% Change	1.27%	5.00%
Android Browser		
Feb 13, 2012 - Feb 19, 2012	24	2.21%
Feb 6, 2012 - Feb 12, 2012	43	3.83%
% Change	-44.19%	-42.13%



All traffic sources sent a total of 1,084 visits

16.61% Direct Traffic

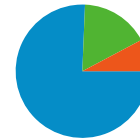
Previous: 18.51% (-10.27%)

7.75% Referring Sites

Previous: 6.94% (11.67%)

75.65% Search Engines

Previous: 74.56% (1.46%)



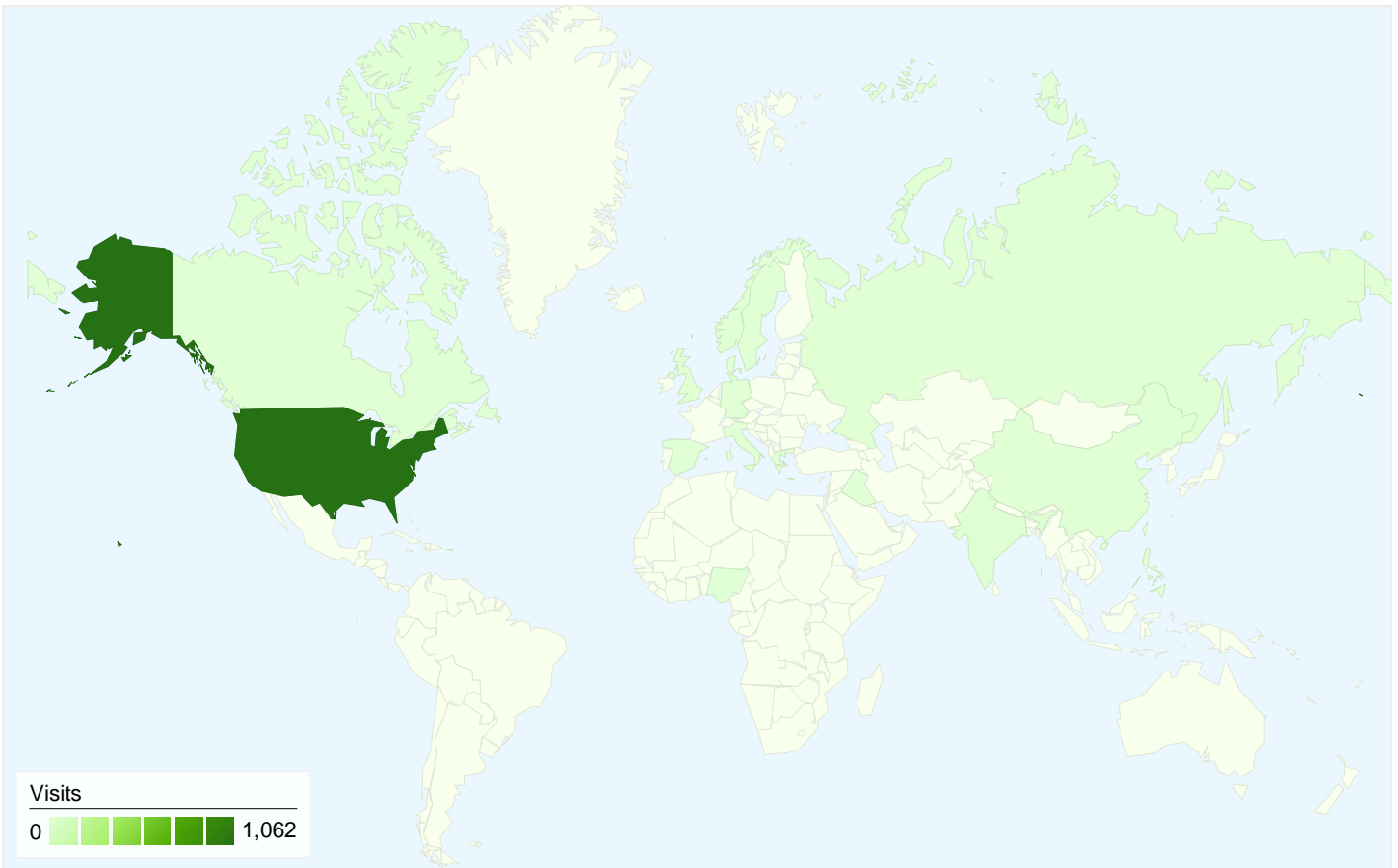
- **Search Engines**
820.00 (75.65%)
- **Direct Traffic**
180.00 (16.61%)
- **Referring Sites**
84.00 (7.75%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Feb 13, 2012 - Feb 19, 2012	619	57.10%
Feb 6, 2012 - Feb 12, 2012	629	55.96%
% Change	-1.59%	2.04%
(direct) ((none))		
Feb 13, 2012 - Feb 19, 2012	180	16.61%
Feb 6, 2012 - Feb 12, 2012	208	18.51%
% Change	-13.46%	-10.27%
bing (organic)		
Feb 13, 2012 - Feb 19, 2012	143	13.19%
Feb 6, 2012 - Feb 12, 2012	140	12.46%
% Change	2.14%	5.91%
yahoo (organic)		
Feb 13, 2012 - Feb 19, 2012	41	3.78%
Feb 6, 2012 - Feb 12, 2012	46	4.09%
% Change	-10.87%	-7.58%
aol (organic)		

Keywords	Visits	% visits
mills county iowa		
Feb 13, 2012 - Feb 19, 2012	130	15.85%
Feb 6, 2012 - Feb 12, 2012	142	16.95%
% Change	-8.45%	-6.44%
mills county assessor		
Feb 13, 2012 - Feb 19, 2012	123	15.00%
Feb 6, 2012 - Feb 12, 2012	103	12.29%
% Change	19.42%	22.04%
(not provided)		
Feb 13, 2012 - Feb 19, 2012	96	11.71%
Feb 6, 2012 - Feb 12, 2012	114	13.60%
% Change	-15.79%	-13.94%
mills county iowa assessor		
Feb 13, 2012 - Feb 19, 2012	33	4.02%
Feb 6, 2012 - Feb 12, 2012	29	3.46%
% Change	13.79%	16.29%
mills county		

Feb 13, 2012 - Feb 19, 2012	6	0.55%	Feb 13, 2012 - Feb 19, 2012	13	1.59%
Feb 6, 2012 - Feb 12, 2012	10	0.89%	Feb 6, 2012 - Feb 12, 2012	25	2.98%
% Change	-40.00%	-37.79%	% Change	-48.00%	-46.86%



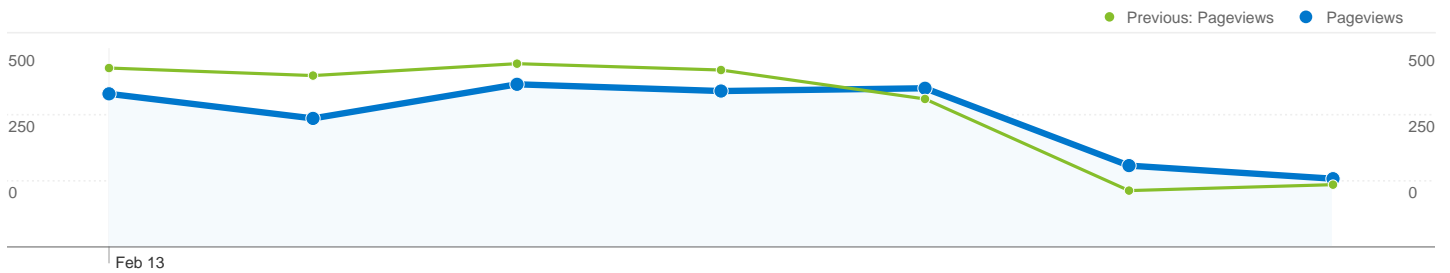
1,084 visits came from 18 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
1,084 Previous: 1,124 (-3.56%)	2.11 Previous: 2.19 (-3.59%)	00:01:18 Previous: 00:01:46 (-26.48%)	48.89% Previous: 50.44% (-3.08%)	57.29% Previous: 57.30% (-0.01%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States					
February 13, 2012 - February 19, 2012	1,062	2.13	00:01:19	48.40%	57.25%
February 6, 2012 - February 12, 2012	1,102	2.21	00:01:47	50.18%	56.81%
% Change	-3.63%	-3.74%	-26.46%	-3.55%	0.78%
India					
February 13, 2012 - February 19, 2012	9	1.56	00:00:09	77.78%	55.56%
February 6, 2012 - February 12, 2012	9	1.44	00:00:43	22.22%	77.78%
% Change	0.00%	7.69%	-79.38%	250.00%	-28.57%
United Kingdom					
February 13, 2012 - February 19, 2012	4	2.00	00:02:05	25.00%	25.00%

February 6, 2012 - February 12, 2012	2	3.00	00:03:43	50.00%	0.00%
% Change	100.00%	-33.33%	-43.71%	-50.00%	100.00%
Nigeria					
February 13, 2012 - February 19, 2012	3	1.33	00:00:01	66.67%	66.67%
February 6, 2012 - February 12, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
Germany					
February 13, 2012 - February 19, 2012	1	1.00	00:00:00	100.00%	100.00%
February 6, 2012 - February 12, 2012	2	1.00	00:00:00	100.00%	100.00%
% Change	-50.00%	0.00%	0.00%	0.00%	0.00%
Spain					
February 13, 2012 - February 19, 2012	1	1.00	00:00:00	100.00%	100.00%
February 6, 2012 - February 12, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Philippines					
February 13, 2012 - February 19, 2012	1	2.00	00:00:40	100.00%	0.00%
February 6, 2012 - February 12, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	0.00%
Sweden					
February 13, 2012 - February 19, 2012	1	1.00	00:00:00	100.00%	100.00%
February 6, 2012 - February 12, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
(not set)					
February 13, 2012 - February 19, 2012	1	1.00	00:00:00	100.00%	100.00%
February 6, 2012 - February 12, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Puerto Rico					
February 13, 2012 - February 19, 2012	1	1.00	00:00:00	100.00%	100.00%
February 6, 2012 - February 12, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%

1 - 10 of 18



Pages on this site were viewed a total of 2,290 times

2,290 Pageviews

Previous: 2,463 (-7.02%)

1,850 Unique Views

Previous: 1,972 (-6.19%)

57.29% Bounce Rate

Previous: 57.30% (-0.01%)

Top Content

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